Palmer Winners 2016

Oral Sessions

I: Prevalence of Shoulder Injuries in Baseball versus Softball Players
   Student: Kristina Neumann
   Faculty Sponsor: Kurt Spearing

II: Caribou’s Conundrum: Balancing Brand Equity and Budgets
   Student: Alexandria Gillette
   Faculty Sponsor: Marilyn Eastman

III: Risk Management in an Emergency Shelter and Youth Development Center
    Student: Chelsey Van Ness
    Faculty Sponsor: Geoff Harkness

IV: Adolescent Emotional Development and Its Effect on Academic Performance
    Student: Shannon Westerfield
    Faculty Sponsor: Celia Stevenson

V: New Strategies for the Old Soup Giant: Campbell’s Soup Marketing Report
   Student: Anna Zetterlund
   Faculty Sponsor: Marilyn Eastman

VI: Marketing to the Millenial: How to Engage the Over-Engaged
    Student: Joelle Krger, Colton Jensen, Joshua Doering, Garrett Thomas
    Faculty Sponsor: Marilyn Eastman

VII: A Supernatural Fandom Effect
    Student: Jessica Higgins
    Faculty Sponsor: Bruce Forbes

VIII: The Effects of Childhood Attachment Insecurity on Adult Romantic Relationships
     Student: Jessica Benson
     Faculty Sponsor: Jack Hill

IX: Tuned Out: Who’s Listening to KMSC Radio?
    Student: Channing Pick, Jordan Heim, Wes Brown
    Faculty Sponsor: Marilyn Eastman and Dave Madsen

X: Breaking News: Mysterious Millennials Disappear from Broadcast Viewership
   Student: Jenni Beaver, Tori Greenough, Connor Ogren
   Faculty Sponsor: Marilyn Eastman and Dave Madsen

XI: The Ethics of Cigarettes, E-Cigarettes, and Advertising: Why isn’t there an even playing field?
Students: Jenni Beaver  
Faculty Sponsor: Pam Mickelson

XII: Preoperative Interventions  
Students: Courtney Hoffman, Tari Kay Schauer, Kailyn Van Soelen  
Faculty Sponsor: Mary Kovarna

XIII: Parkland Formula Under Fire  
Students: Amanda Hatcher, Shelby Hall, Brooke Gockley  
Faculty Sponsor: Lori Doeschot

XIV: Alarm Fatigue  
Students: Kelsey Gries and Jessie Hamman  
Faculty Sponsor: Lori Doeschot

XV: Dreaming of a Perfect Beard: Market Analysis of the Dream Beard Brand  
Students: Benjamin Albright  
Faculty Sponsor: Marilyn Eastman

XVI: Female Sports as Non-Movement Resistance in the Middle East and North Africa  
Students: Natasha Hongsermeier  
Faculty Sponsor: Geoff Harkness

XVII: Synthesis and Applications of Ionic Liquid Monomers in Free Radical Polymerizations  
Students: Mallory Sea  
Faculty Sponsor: Brian McFarland

XVIII: Ethics and Effectiveness of Super Bowl Advertising  
Students: Nathan Lubbers  
Faculty Sponsor: Pam Mickelson

Poster Session I

Ia: Information Technology Directors’ Perspectives of Mobile Learning Trends in Higher Education  
Students: Drew Schiltz, McKenzie Anderson, Cynthia Antunez, Elija Bruns, Morgan Fogelman, Jason Vander Kooi  
Faculty Sponsor: Anne Power

Ib: Linear Algebra: Robotics  
Student: Joseph Shuller, Rodrigo Cobian, Yuichiro Suzuki  
Faculty Sponsor: Eric Canning

Ic: Tau Protein Enhances Hypoxia-Induced Neurite Outgrowth and Cell Death in Neuronal Cells  
Students: Natasha Hongsermeier, Samie DuVall, Christian Kent  
Faculty Sponsor: Chad Leuger
Id:

Student:

Faculty Sponsor:

Ie: DNA Blood Testing

Student: Trevor Pavlik, Zach Ferdinand

Faculty Sponsor: Anthony Kern

Poster Session II

IIa: Stress Levels in College Aged Students

Student: Alexi Malatore, Nancy Medel, Casey Schuster, Selena Leon

Faculty Sponsor: Jessica LaPaglia

IIb: Gamification and a Positive Spillover Effect from Personal Life to Work Poster

Student: Haley Banks

Faculty Sponsor: Shannon Claxton

IIc: Extreme Wild Card Poker

Student: Ashley Fielder, Montana Meirose, Carlie Massz

Faculty Sponsor: Chris Spicer

IID: Antibiotic “Resistome” Across Different Environments

Student: Emily Musykens

Faculty Sponsor: Anni Moore

IIe: Gender Differences with Drinking Motives

Student: Katie Atkins

Faculty Sponsor: Jessica Pleuss

C & C Sessions

I: Marquis de Lafayette: A Great Leader

Student: Anthony Patton

Faculty Sponsor: Mary Zink

II: Mahatma Gandhi

Student: Paul Quildies

Faculty Sponsor: Mary Zink